

2M/COM-150 Syllabus-2023

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(July/August)

FYUP : 2nd Semester Examination

COMMERCE

(Major)

(Principles of Management)

(COM-150)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) "Management is both an art and a science." Elaborate. 9
- (b) Differentiate between administration and management. 6

Or

- (a) How is systems approach different from contingency approach? 5

- (b) Give a note on Peter F. Drucker's contribution to management. 10
2. (a) Describe the role of planning in current business scenario. 10
- (b) What are the common errors in decision making? 5
- Or
- (a) Discuss the steps involved in the process of organizing. 10
- (b) Mention the guidelines that a manager needs to follow in order to maintain cordial relation between line and staff authorities in an organization. 5
3. (a) "Staffing constitutes an important managerial function in the organizing process." Elucidate. 5
- (b) What are the rules of an effective motivation? What are the limitations of motivation? 5+5=10

Or

- (a) Explain the managerial grid as given by Blake and Mouton. 10

- (b) List out some of the commonly used methods in oral and written communication. $2\frac{1}{2}+2\frac{1}{2}=5$
4. (a) "Planning is an empty exercise without controlling." Comment. 5
- (b) What is management audit? What are the techniques for conducting management audit? 10
- Or
- (a) Describe the steps necessary for successful implementation of budgetary control. 7
- (b) Write a note on 'management information system' by highlighting its merits and demerits. 8
5. Write short notes on any *three* of the following : $5 \times 3 = 15$
- (a) Management education in India
- (b) Need-hierarchy theory
- (c) Feed-forward control
- (d) Formal and informal communication
- (e) PERT

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